

TCCFMA Member Monthly Newsletter



May 2008

1. The Farmers Market has a website!- You can check it out at www.visaliafarmersmarket.com. I will be collecting information to post about each vendor. You are welcome to share as much or as little information as you would like.
2. T-Shirts- T-shirts with our logo are on the way. I am expecting them by Sat. May 24th. The TCCFMA will be selling T-shirt to vendors for \$ 7.50 and to the public for \$10.00. T-shirts can be purchased from me at the Market Manager/Info. booth.
3. Reusable Farmers Market Bags- We will have reusable bags by mid-June. The bags will be printed with our logo and website address. Please start letting customers know that they can expect them soon. We will be selling the bags for \$2.00/each or 2/\$3.00. They will be available at the Market Manager/Info. booth. Let's get the word out.
4. Quarterly Newsletter- The summer edition of our Quarterly Newsletter for customers will be available at the beginning of June. I will distribute copies of the Newsletter at the Saturday market for vendors to give to customers. I will also e-mail out an on-line version. Feel free to print it out and distribute it wherever you can.
5. Second Quarter Report- Stall Fee collection is up 75% from last year's second quarter totals. That's over \$42,000.00 in additional sales this quarter alone. Let's keep up the excellent work!

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