

TCCFMA Member Monthly Newsletter



= April 2008 =

WIC- There will be NO SENIOR WIC coupons this year. The Senior WIC program lost government funding. Only WOMEN and CHILDREN WIC coupons will be distributed through local WIC agencies and may be redeemed at our Farmers Market. Vendors who accept WIC coupons must receive an authorizing certificate and six-digit number from the WIC program. Please contact Paige if you are interested in accepting WIC coupons at your booth.

By-Laws- On April 5th a SPECIAL MEETING was held to vote on the proposed By-Laws. 19 voting memberships were present to meet quorum. The By-Laws were approved.

New Layout- The market layout was squeezed together to create a more intimate and bustling feel for our customers. The non-certified section now creates a full center row and an area on the east end of the market is designated as a future "food court" area.

Thurs. Night Market- The Downtown Thursday Night market is going strong. Sells have increased weekly. Please keep informing Saturday customers that we're open Downtown. Let's continue to get the word out there!

Coupons and Gift Certificates- The Farmers Market is running \$2 coupons in the Valley Voice, Tulare County Office of Education Nutrition Program fliers, and a T.C. Environmental Health publication. ANY MARKET VENDOR may accept coupons. Coupons may be redeemed as stall fees. The Farmers Market is also making Gift Certificates available for purchase. Gift certificates will be treated in the same manner as coupons.

April Calendar

- April 12th-** The **YMCA Healthy Kids Fair** teams up with Farmers Market, Saturday morning at the Sears Parking Lot.
- April 12th-** Guest Chef **Debb Campbell** prepares a **Fruit Salsa** recipe, Saturday morning at 10:00am.
- April 17th-** Musician **Tim Allen Jones** performs live at the Thursday Farmers Market 5:30-7:30pm.
- April 24th-** Guest Chef **Fahime Roehl** prepares a **Persian Fava Bean** recipe, Thursday evening at 6:00 pm.

| |
|--|
| Paige Williams- Market Manager, ph #559-967-6722, e-mail: sunshinepowered@gmail.com |
|--|